



Photo: Rotterdam Branding Toolkit



Claire Droppert

Rotterdam is a young, dynamic city, continuously renewing itself at a rapid rate. Sparkling skyscrapers, an impressive port, trendy restaurants and food markets, renowned museums and awesome festivals are the direct result of the can-do mentality of the Rotterdammers. Add to that the many extraordinary attractions and city tours - by bike, bus, boat or on foot - and you understand why Rotterdam was voted Lonely Planet's Best in Travel 2016.



500Watt@rotterdambrandingtoolkit.nl



Rotterdam Partners



Top 5

Diergaarde Blijdorp

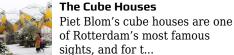
For a splendid day out that the entire family is bound to enjoy, head to Rot...



Beuningen is one of the oldest

Hotel New York Embark on the Watertaxi for a

ride to Hotel New York. One of the most beauti...





a striking building designed in 1992 by Rott...





TOP 10



Gagliar di Images/Shutter stock.com

Diergaarde Blijdorp



For a splendid day out that the entire family is bound to enjoy, head to Rotterdam's famous zoo: Diergaarde Blijdorp. Rotterdam Zoo is situated

in the district of Blijdorp, in Rotterdam Noord. Stroll across the African Savannah and stand face-to-face with the giraffes. Visit Bokito the gorilla and his family. Walk on the seabed in the indoor Oceanium and meet stingrays and sharks. Discover the Amazon in the largest butterfly paradise of Europe: Amazonica. Experience tropical temperatures, fragant flowers, hundreds of colourful South American butterflies and greedy piranhas.

Photo: Daarzijn

Address: Blijdorplaan 8

Internet: www.diergaardeblijdorp.nl

Museum Boijmans Van Beuningen



Museum Boijmans Van
Beuningen is one of the
oldest museums in the
Netherlands. Throughout
the year, the museum
hosts a rich spectrum of

temporary exhibits on a variety of subjects. Besides that, the collection of paintings, sculptures, drawings, etchings and objects is impressive. It features many major Dutch and European works spanning the period from the early middle ages to the 21st century, from Jeroen Bosch to Rembrandt and from Van Gogh to Salvador Dalí and Dutch Design.

The municipality of Rotterdam expects to start renovating Museum Boijmans Van Beuningen in 2019. Other museums will showcase parts of the collection in the coming years under the denominator 'Boijmans Next Door'.

Photo: Ossip van Duivenbode Address: Museumpark 20 Internet: www.boijmans.nl

Hotel New York



Embark on the Watertaxi for a ride to Hotel New York. One of the most beautiful historic buildings in the city, Hotel New York is a

Jugendstil structure. The former headquarters of the Holland-America Line looks out towards the sea and is now a restaurant and hotel with 72 differently styled rooms.

Photo: Rotterdam Branding Toolkit Address: Koninginnenhoofd 1 Internet: www.hotelnewyork.nl



The Cube Houses



Piet Blom's cube houses are one of Rotterdam's most famous sights, and for the one with an interest in architecture, a must! The Kijk-Kubus

(Show-Cube) is a furnished museum house, specially designed and constructed to let the visitor experience what life is like in a Cube House.

Photo: Guido Pijper Address: Overblaak 70

Internet: www.kubuswoning.nl

Kunsthal Rotterdam



Kunsthal Rotterdam is housed in a striking building designed in 1992 by Rotterdam architecture firm OMA/Rem Koolhaas. The

Kunsthal always presents several exhibitions simultaneously, taking visitors on an exciting journey along various cultures and art movements. From modern masters and contemporary art to forgotten cultures, photography, fashion and innovative design.

Photo: Ossip van Duivenbode Address: Westzeedijk 341 Internet: www.kunsthal.nl

Markthal Rotterdam



You'll find an indoor market hall in various world-class cities, but the combination with luxury housing makes Rotterdam's Market Hall

(MVRDV & INBO, 2014) the first of its kind. The

apartments are arched over the food market in a horseshoe configuration. The main hall houses the market itself, as well as shops, various restaurants including Jamie's Italian (from Jamie Oliver) and a fourstorey car park situated below. Look up to enjoy the massive artwork sprawled across the ceiling: the 'Horn of Plenty' by Arno Coenen en Iris Roskam.

Photo: Ossip van Duivenbode Address: Ds. Jan Scharpstraat 298 Internet: www.markthal.nl

Rotterdam Central Station



Rotterdam Central Station (Team CS, 2014) is one of the most iconic architectural sites in Rotterdam. The roof over the tracks is covered in

solar panels and the striking hall roof points towards the city centre. A number of historic elements from the former station building (1957) by Sybold van Ravesteyn have been re-used, like the original clock in the front façade and the letters spelling out 'Centraal Station'. In the main hall you can find several shops, information about public transport and the Rotterdam Tourist Information. If you're looking for original souvenirs, don't miss shopping at 'Love Rotterdam. Gifts, Food & More.'

Photo: Ossip van Duivenbode Address: Stationsplein 1

Spido harbour tours



When in Rotterdam, you simply cannot miss out on the opportunity to take a Spido boat cruise around this massive harbour, one of the largest in the



world.

Photo: Spido

Address: Willemsplein 85 Internet: www.spido.nl

ss Rotterdam



The ss Rotterdam (1959) is the former flagship of the Holland-America
Line. The steamship was built in Rotterdam, returning to its home port

in 2008 after many voyages and nautical miles. Since then, it has been moored at the tip of the Katendrecht peninsula. It's used as a hotel, restaurant and events venue. The terrace on deck offers a unique view of the city. An audio tour guides visitors through the authentic details of the restored lounges and decks and offers a peek at the engine rooms.

Photo: Gaby Jongenelen

Address: 3e Katendrechtse hoofd 25 Internet: www.ssrotterdam.nl

CITY OF ARCHITECTURE



Ossip van Duivenbode@rotter dambranding toolkit.nl

Full of energy and innovation, Rotterdam reinvented itself after the bombing of the Second World War. It broke with the past and chose modern architecture. The motto: light, air and space, was ground breaking for that time.

Rotterdam still embraces experimentation: almost anything is possible. Here, you are constantly surprised by new initiatives: from a rooftop city farm to a music festival in the harbour, from an exclusive rooftop bar to a brewery in an old warehouse.

If you love architecture then a visit to Rotterdam - with its patchwork of architectural styles - is a must. Icons of the Nieuwe Bouwen era stand beside the typical reconstruction-architecture from the sixties, seventies and eighties. They clash cheerfully with the hypermodern landmarks that have been built in recent decennia: the Erasmusbrug, Rotterdam Central Station, De Rotterdam, the Timmerhuis and of course the Markthal.

Erasmus Bridge



Rotterdam's answer to Paris' Eiffel Tower and Sydney's Harbour Bridge, the graceful Erasmus Bridge opened in 1996 and was dubbed the Swan

by the locals – definitely one of the city's most famous landmarks! The 800-metre long bridge spans the Maas River and links the northern and southern parts of Rotterdam.

According to USA Today one of the world's most spectacular new bridges.

Photo: Rotterdam Partners Address: Erasmusbrug 1

Internet: en.rotterdam.info/locations/erasmusbrug/



The Cube Houses



The Cube Houses (Piet Blom, 1984) are part of the Blaakse Bos (Blaakse Wood) development which borders on the Laurenskwartier district

and the Waterfront area. The architect wanted to design a kind of village within the city and saw the houses as trees and the whole area as a wood. The Cube Houses are tipped to one side as it were, making three sides face the ground and three face the sky. Don't forget to visit the Kijk-Kubus (Show-Cube) to experience what life is like in a Cube House.

Photo: Guido Pijper Address: Overblaak 70

Internet: https://en.rotterdam.info/locations/kijk-kubus-1/

Markthal Rotterdam



Sample the delights at the Markthal. In the first indoor market hall in the Netherlands, you can find nearly 100 fresh produce stalls, about 15 food

shops and diverse restaurants including Jamie's Italian (from Jamie Oliver). If you look up you will see the biggest artwork in the Netherlands, the wall painting the Horn of Plenty.

Photo: Ossip van Duivenbode Address: Ds. Jan Scharpstraat 298

Internet: www.markthal.nl

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Photo: Ossip van Duivenbode Address: Stationsplein 1

De Rotterdam



De Rotterdam is an iconic example of urban architecture, designed by Rotterdam based architecture firm OMA/Rem Koolhaas. The

three linked towers are nearly 150 metres high, forming a 'vertical city' of high-class flats, a 4-star hotel, offices, shops, restaurants, fitness and parking facilities. The name refers to the ss Rotterdam, a steamship that once sailed a regular route to New York and offered a wide range of functions for its passengers' comfort.

Photo: Guido Pijper

Address: Wilhelminakade 135 Internet: www.derotterdam.nl



Van Nelle Fabriek



The Van Nelle Factory is a classic example of the Nieuwe Bouwen school of Dutch modernist architecture. The ingenious building was

designed to provide all the facilities for the employees close at hand, keeping the building fully above-ground to create air, light and space. It was declared a UNESCO World Heritage Site in June 2014.

Photo: Guido Pijper Address: Van Nelleweg 1

Internet: www.vannellefabriek.com

Groot Handelsgebouw



This national monument is a typical symbol of post-war reconstruction. The huge structure, 220 by 85 metres in size, was built in the early 1950s.

There are offices and shops distributed across various levels, with a 1.5 kilometre 'road' through them. It is a leading meeting place for entrepreneurs. Take the lift in the Groot Handelsgebouw to the 7th Floor for a beautiful view of Rotterdam Central Station.

Photo: Ossip van Duivenbode Address: Stationsplein 45

Het Industriegebouw



Het Industriegebouw is from the same architects as the Groot Handelsgebouw. Both buildings have been a national monument since

1991. Its function as a business complex has

been restored, it houses a variety of companies from tech start-ups to architects (re)creating the city and from your favourite concept store to breakfast diner.

Photo: Bart Hoogveld Address: Goudsesingel 52

Internet: www.hetindustriegebouw.nl

Laurenskerk



The Late Gothic church (1449-1525) is the only building still remaining from the medieval city centre. The church received its current shape

around 1525, but took heavy damage during the bombardment in May 1940. It now stands in striking contrast to the new architecture that surrounds it. Besides its regular church services, the building now also houses a permanent exhibition entitled 'A monument full of stories'.

Photo: Guido Pijper

Address: Grotekerkplein 27 Internet: laurenskerkrotterdam.nl

City Hall



The City Hall was one of the few buildings to survive the bombardment in 1940. The listed building in Beaux Art style with Byzantine,

Roman and Art Deco influences is symmetrically structured around an inner courtyard. The mayor's office is on the first floor of the right corner pavilion.

Photo: Ossip van Duivenbode Address: Coolsingel 40



Luchtsingel



The Luchtsingel connects Rotterdam North to the centre and revitalises a forgotten area. The project consists out of a wooden pedestrian bridge

of 390 metres, The DakAkker (Urban Roof Farm) on Schieblock, a public area at the former station Hofplein and park Pompenburg. Crossing the pedestrian bridge brings you to Station Hofplein, the former station building that is now home to a number of restaurants, shops and a jazz club.

Photo: Iris van den Broek Address: Hofplein 19

ATTRACTIONS & TOURS



Rotterdam Partners

Sailing through the port of Rotterdam, marveling at the exotic animals in Diergaarde Blijdorp (Rotterdam Zoo) or climbing the Laurenskerk tower: Rotterdam has an amazing variety of fun things to do for visitors of all ages.

The Zoo and Oceanium



For a splendid day out that the entire family is bound to enjoy, head to Rotterdam's famous zoo, where you can explore the nature and animals from different parts of the world, or meet the sharks, penguins, fish and otters at the amazing Oceanium.

Photo: Daarzijn

Internet: www.diergaardeblijdorp.nl

Miniworld Rotterdam



At Miniworld Rotterdam – the largest indoor miniature world in the Benelux – you are amazed by the mini landscapes, mini residents, mini

trains and a mini Rotterdam. The Dutch polder landscapes are interspersed with the Rotterdam port and industrial area and the architecture in the centre.

Photo: Miniworld Address: Weena 745

Internet: www.miniworldrotterdam.com

Bike & Bite



Discover Rotterdam's hotspots and culinary delights on a guided bike tour with Bike & Bite. At each stop you'll enjoy the most striking and tastiest

bites and drinks that Rotterdam has to offer like locally produced truffle croquettes, dry sausages and marmalades.

Photo: Rotterdam Partners Internet: www.bikeandbite.net



Hop-on Hop-off Citysightseeing



The Hop-on Hop-off Citysightseeing bus tour's red double deckers are the ideal way to discover the city. The bus rides on a fixed route along all the

tourist highlights such as the Euromast and Markthal, where you can hop on and hop off.

Photo: Rotterdam Partners

Internet: www.citysightseeing-rotterdam.com

De Rotterdam Tours



De Rotterdam Tours offers guided tours of the Markthal and De Rotterdam, two of Rotterdam's famous architectural places of

interest. An experienced guide will tell you all about the design, the building process and the history of the building in question.

Photo: Rotterdam Partners

Internet: www.derotterdamtours.nl

CityCruise



Hop aboard De Tenders at Leuvehaven. In an hour and a half, they will take you past the city's most interesting attractions. An enthusiastic guide

from Urban Guides will explain the architecture and the latest developments in Rotterdam.

Photo: Rotterdam Partners

Internet: www.urbanguides.nl/tour/guided-city-cruises/

FutureLand



Experience Europe's most modern port. In this free interactive information centre, you'll learn all about the Maasvlakte 2. Take a 3D-trip through

this new Rotterdam port area or step into the port of 2033 with VR glasses. Take a cruise through this modern port and experience the giant cranes, ships and port for yourself.

Photo: Freek van Arkel Address: Europaweg 902

Internet: https://www.maasvlakte2.com/en/index/

Kinderdijk



The nineteen windmills of the UNESCO World Heritage site Kinderdijk are worldfamous. Located in the town of Kinderdijk, in the north-western

point of the low-lying Alblasserwaard, the nineteen windmills are located along the storage basins of the Overwaard and Nederwaard.

Nowhere else in the world are there as many (historical) windmills together in one place.

Kinderdijk is close to Rotterdam. Going to Kinderdijk by Waterbus is the quickest (and nicest) way and takes just 30 minutes. Take line 202 (or 20) at Willemsplein to Kinderdijk Molenkade.

Photo: Kinderdijk Address: Nederwaard 1

Internet: https://en.rotterdam.info/locations/kinderdijk-with-t

he-waterbus/



Plaswijckpark



Plaswijck Park has been a small-scale recreational park for over ninety years. It is located on the Bergse Achterplas in Hillegersberg-Schiebroek

on the northern edge of Rotterdam. The park used to be known in the 1930s as the earthly paradise .

The park currently consists of a Speelwijck (play area), Dierenwijck (animal area) and Wandelwijck (walking area). Speelwijck includes a Port Playground, Monkey Playground and Traffic Playground. And in the event of bad weather, guests can enjoy the House on the Hill, a giant playhouse where kids can jump on a trampoline on beds in the bedroom, squirt bubble bath in the bathroom and crawl and climb through the secret tunnels and passageways. Animals from around the globe live in Dierenwijck, including monkeys, owls, lynxes and goats. Wandelwijck offers various places to relax, including the English Garden and the Picnic Meadow.

Plaswijck Park can be reached by tram line 25 from Rotterdam Central Station in approximately twenty minutes.

Photo: Unit010 Address: Ringdijk 20

Internet: https://en.rotterdam.info/locations/plaswijckpark/

Historic tram line 10



The historic tram line 10 offers a hop on hop off city tour in a classic, renovated tram that dates from the 1930s. The tour route takes in all the

touristic hot spots and attractions in the centre of Rotterdam in one hour. You can also hop on or hop off at all the stops along the route to do some sight-seeing. The tram leaves once every 45 minutes from the Willemsplein in the Scheepvaartkwartier close to the Erasmus Bridge and Spido boat tours. Tickets can be purchased inside the tram and they are valid all day. The electronic transport chip card (OV chipkaart) cannot be used for this tour.

Photo: Guido Pijper Address: Willemsplein 1

Internet:

https://en.rotterdam.info/locations/historische-tramlijn-10/

The Cube Houses



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(Show-Cube) is a furnished museum house, specially designed and constructed to let the visitor experience what life is like in a Cube House.

Photo: Guido Pijper Address: Overblaak 70

Internet: www.kubuswoning.nl

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Photo: Ossip van Duivenbode Address: Ds. Jan Scharpstraat 298 Internet: www.markthal.nl

Spido harbour tours



Go on a tour with Spido, one of Rotterdam's biggest attractions. The Port of Rotterdam tour (75 minutes) sails year-round and gives you

a short but powerful impression of Rotterdam's container ports.

Photo: Spido

Address: Willemsplein 85 Internet: www.spido.nl

ss Rotterdam



The ss Rotterdam is the largest passenger ship in The Netherlands. You can come here just to enjoy a delicious meal at the restaurant or spend a

night here, take a stroll on the deck and be amazed by all the beautiful artwork in different rooms.

Photo: Gaby Jongenelen

Address: 3e Katendrechtse hoofd 25 Internet: www.ssrotterdam.nl

WATER, PORT & HARBOURS



IrisvandenBroek@rotterdambrandingtoolkit.nl

As a port city, Rotterdam has unbreakable ties to the water, from the Maas River that flows right through the city to the many (historic) city harbours like Delfshaven. The city flows – courtesy of the Maas – seamlessly over into its industrial port that stretches for 40 kilometres to the Maasvlakte 2 and Hoek van Holland.

Maritime Museum Rotterdam



The Rotterdam Maritime Museum brings the seafaring world of the past, present and the future to life. As well as its permanent collection,

there are special exhibitions, events and guided tours on offer. The history of the Netherlands is covered with special attention being paid to the role of Rotterdam as a world port.

Photo: Marco de Swart

Address: Leuvehaven 1, Rotterdam Internet: www.maritiemmuseum.nl



Splashtours



Discover Rotterdam with Splashtours: this hypermodern amphibious bus drives past the most beautiful places in the city and 'splashes' into

the Maas River to continue the journey along the skyline by water.

Photo: Rotterdam Partners Address: Parkhaven 9

Internet: www.splashtours.nl

Historic Delfshaven



This picturesque yacht marina is one of the few parts of the old city that survived the 1940 bombardment of Rotterdam. It has a

remarkable history, both as the departure point from which the Pilgrim Fathers sailed for America and as the birthplace of prominent Dutch maritime hero Piet Hein. The historic canal houses now hold cosy shops selling antiques and bric-a-brac, as well as lovely cafés and restaurants like brewery De Pelgrim and café De Oude Sluis.

Photo: Daniele Varlonga Address: Voorhaven

Internet: www.historischdelfshavenrotterdam.nl

FutureLand



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Photo: Freek van Arkel Address: Europaweg 902

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Photo: Kinderdijk Address: Nederwaard 1

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he-waterbus/

Maeslantkering



The Keringhuis is the information centre for flood risk management in Zuid-Holland and the impressive Maeslant Storm Surge Barrier. The

Dutch Delta Works are extremely important for the protection of our country against flooding, especially in the provinces Zeeland, Zuid-Holland and Noord-Brabant. The Delta Works



construction is unique and therefore receives a lot of international attention. The Maeslant Storm Surge Barrier is the last part of the Delta Works. It is the largest movable flood barrier in the world. This impressive construction can't be described in words, only experienced!

Photo: Shelley Trustfull

Address: Maeslantkeringweg 139

Internet: https://en.rotterdam.info/locations/het-keringhuis/

Rotterdam Beach



In the summer there is nothing as refreshing as water and there is plenty of that in Rotterdam! From the Nieuwe Maas River that flows right

through the city to the lively city harbours. Do you long for a dip in the sea? In no time at all, you are lying on the beach at Hoek van Holland. This expansive stretch of beach is also part of Rotterdam. Sea, beach, dunes, promenade, harbour, polders and attractions: Hoek van Holland is very versatile. In the summer it's a pleasant, bustling seaside resort but Hoek van Holland is also attractive to visit in the other seasons: with a great cultural offering, a diverse hinterland, and giant ships from the international Port of Rotterdam passing by.

Photo: Rob van der Teen Address: Zeekant

Internet: https://en.rotterdam.info/harbour-beach-nature/rott

erdambeach/

Maasvlakte beach



New beach and dunes protect the Maasvlakte 2 from the North Sea in the west. There are plenty of opportunities for recreation on the

Maasvlakte beach. Enjoy the quiet and the space to swim, sunbathe and stroll along the beach. Dogs are welcome if on a leash. A 500 metre stretch of beach at the northernmost entrance is reserved for nudist recreation. Have fun with a kite, surfboard or cast out your fishing rod at the sports beach situated on the northern beach.

The new swimming beach is easily accessible by car and bike and has seasonal catering facilities.

Photo: Maasvlakte Beach Address: Maasvlakteboulevard

Internet:

https://en.rotterdam.info/locations/maasvlaktestrand/

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Address: 3e Katendrechtse hoofd 25 Internet: www.ssrotterdam.nl

ART & CULTURE



IrisvandenBroek@rotterdambrandingtoolkit.nl

Rotterdam has a rich cultural scene centred largely around the cultural axis between Museumpark and Witte de Withstraat. This area includes acclaimed museums like Museum Boijmans Van Beuningen, Kunsthal Rotterdam and The New Institute, where large and small (international) exhibitions for old and new art, design and photography are presented. The numerous galleries around Witte de Withstraat and the city centre are also well worth your time.

You don't necessarily have to head indoors to see art in Rotterdam, though. Pablo Picasso, Joep van Lieshout, Henry Moore, Paul McCartney, Elmgreen & Dragset: masterpieces by the world's most famous artists can simply be visited in public in Rotterdam. If you love street art, feast your eyes on the beauties around the Luchtsingel pedestrian bridge and the Hofbogen arches, where major and impressive wall paintings by local artists are progressively covering the walls.

Rotterdam also boasts many theatres, concert halls and arthouse cinemas where you go to be inspired and touched by (classical) music, theatre, cabaret, dance and musicals from local, national and international artists and companies.

Fans of arthouse films can indulge themselves at the charming old Cinerama cinema, at the LantarenVenster movie house or the new small Kino movie theatre. Or visit Rotterdam in January during the global International Film Festival Rotterdam.

Museum Boijmans Van Beuningen



Museum Boijmans Van
Beuningen is one of the
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Netherlands. Throughout
the year, the museum
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temporary exhibits on a variety of subjects. Besides that, the collection of paintings, sculptures, drawings, etchings and objects is impressive. It features many major Dutch and European works spanning the period from the early middle ages to the 21st century, from Jeroen Bosch to Rembrandt and from Van Gogh to Salvador Dalí and Dutch Design. In the Museumpark, Museum Boijmans Van Beuningen is building an art depot: Depot Boijmans Van Beuningen. It will make the entire collection of 145,000 objects accessible to the public.



Photo: Ossip van Duivenbode Address: Museumpark 20 Internet: www.boijmans.nl

Chabot Museum



Museum for international expressionism in one of Rotterdam's most beautiful villas, a monument in International Modernist

Style.

Photo: Jannes Linders Address: Museumpark 11

Depot Boijmans Van Beuningen



The public art depot for the Museum Boijmans Van Beuningen provides an enormous amount of storage space for art, accessible to the public.

Furthermore, there is a sculpture roof garden and a restaurant with a beautiful view over Rotterdam. The depot is scheduled to open its doors in early 2020.

Photo: MVRDV

Address: Museumpark 18-20 Internet: www.boijmans.nl/en

Kunsthal Rotterdam



The Kunsthal is housed in a building designed by OMA. The way that it joins the Westzeedijk, it resembles a modern version of a traditional

Dutch dyke house. The Kunsthal presents several exhibitions simultaneously, taking visitors on an exciting journey through various cultures and art movements. From modern masters and

contemporary art to forgotten cultures, photography, fashion and innovative design.

Photo: Ossip van Duivenbode Address: Westzeedijk 341 Internet: www.kunsthal.nl

Museum Rotterdam, Museum of the City



Museum Rotterdam is about the city and its people. It presents the past, present and future of Rotterdam in the spectacular building the

Timmerhuis.

Photo: Ossip van Duivenbode Address: Rodezand 26

Internet: www.museumrotterdam.nl/en/

Witte de Withstraat



The ultimate arts and culture street in Rotterdam is known for its artistic, multicultural and lively character. Referred to as the city's

'Axis of Art', it runs from the Maritime Museum to the Museumpark and is lined with galleries, avantgarde fashion boutiques, restaurants and (art) cafés.

Photo: Iris van den Broek Address: Witte de Withstraat Internet: www.kunstblock.nl/en/

Maritiem Museum



Take a journey through the maritime world in the Maritime Museum with modern exhibitions for adventurers big and small. Discover how the



port of Rotterdam began here, onboard of one of the historic vessels in the museum harbour.

Photo: Marco de Swart Address: Leuvehaven 1

Internet: www.maritiemmuseum.nl

Wereldmuseum



The Wereldmuseum takes you on a journey around the world, offering insights into cultures and traditions different from our own. The artefacts

are also a reflection of Rotterdam's wanderlust, international connections, colonial past and trading spirit. Besides the primary collection the Wereldmuseum presents changing exhibitions that focuses on one continent or theme.

Photo: Aad Hoogendoorn Address: Willemskade 25

Internet: www.wereldmuseum.nl

Van Nelle Fabriek



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designed to provide all the facilities for the employees close at hand, keeping the building fully above-ground to create air, light and space. It was declared a UNESCO World Heritage Site in June 2014.

Photo: Guido Pijper Address: Van Nelleweg 1

Internet: www.vannellefabriek.com

Nederlands Fotomuseum



With its impressive collection of more than 5.5 million photos, the Nederlands Fotomuseum is the leading national museum of photography

in the Netherlands. The collection comprises an important part of the Netherlands' visual heritage.

Photo: Rotterdam Partners Address: Wilhelminakade 332

Internet: www.nederlandsfotomuseum.nl

TENT Rotterdam



TENT is an exhibition room and addresses significant and current developments in contemporary art through varied exhibitions and

events. TENT is a stepping stone for young artists, an ambassador for Rotterdam's art.

Photo: Guido Pijper

Address: Witte de Withstraat 50 Internet: www.tentrotterdam.nl/en/

Witte de With Center for Contemporary Art



One of the most important institutes for contemporary art in the Netherlands and internationally regarded as a pioneer.

Photo: Aad Hoogendoorn Address: Witte de Withstraat 50

Internet: www.wdw.nl/en/



ss Rotterdam



The ss Rotterdam is the largest passenger ship in The Netherlands. You can come here just to enjoy a delicious meal at the restaurant or spend a

night here, take a stroll on the deck and be amazed by all the beautiful artwork in different rooms.

Photo: Gaby Jongenelen

Address: 3e Katendrechtse hoofd 25 Internet: www.ssrotterdam.nl

Luchtsingel



The Luchtsingel connects Rotterdam North to the centre and revitalises a forgotten area. The project consists out of a wooden pedestrian bridge

of 390 metres, The DakAkker (Urban Roof Farm) on Schieblock, a public area at the former station Hofplein and park Pompenburg. Crossing the pedestrian bridge brings you to Station Hofplein, the former station building that is now home to a number of restaurants, shops and a jazz club.

Photo: Iris van den Broek Address: Hofplein 19

Het Nieuwe Instituut



In Het Nieuwe Instituut, the Museum of Architecture, Design and Digital Culture shows temporary exhibitions with a recurring theme of

innovation. In other words: the museum examines the designed world and how it is constantly being changed by new technologies,

new ideas and shifting social priorities. The presentation, Surprising Finds from the Collection, can also be viewed. Its exhibits are regularly changed and include extraordinary drawings, photographs, objects and models from the extensive archives of Het Nieuwe Instituut.

Photo: Ossip van Duivenbode Address: Museum Park 25

Internet: www.hetnieuweinstituut.nl

Sonneveld House



The Sonneveld House stands adjacent to Het Nieuwe Instituut. Built in the early nineteen thirties, it is one of the best-preserved houses in

the Nieuwe Bouwen style, the Dutch branch of the International School of Modernism. As a visitor, you can see for yourself what it was like to live in a hypermodern home in 1933.

Photo: Rotterdam Partners Address: Jongkindstraat 12

Internet: www.hetnieuweinstituut.nl

Garage Rotterdam



Garage Rotterdam
represents high quality
contemporary art. The
exhibitions are held
around a theme reflecting
recent developments in

contemporary visual arts. The exhibition centre is located in a renovated Volkswagen garage.

Photo: Gaby Jongenelen

Address: Goudsewagenstraat 27

Internet: www.garagerotterdam.nl/home/en/



Laurenskerk



The medieval
Laurenskerk cuts a
striking profile amid the
bold modernity of the
city's present-day
architecture. You can

browse the permanent exhibition 'A monument filled with stories', or climb the tower on a guided tour for a spectacular view of the Rotterdam city centre. In front of the Laurenskerk you can find the statue of Desiderius Erasmus, a famous Renaissance humanist, theologian and philosopher who was born in Rotterdam around 1468.

Photo: Guido Pijper

Address: Grotekerkplein 27

Internet: www.laurenskerkrotterdam.nl

Natural History Museum Rotterdam



Famous for its 'Dead Animal Tales', featuring the Domino Sparrow and the Do-Not-Swallow-Fish, this museum offers exhibits for people of all

ages. Stuffed mammals, mounted birds, skeletons, insects, shells and fossils are permanently on display, and there is a fine curiosity cabinet.

Photo: Natural History Museum Rotterdam

Address: Westzeedijk 345

Internet: www.hetnatuurhistorisch.nl/

FESTIVALS & EVENTS



Rotterdam Partners

If you enjoy festivals, then Rotterdam is the place to be! Throughout the year there are festivals galore from small and intimate to downright spectacular. It's no surprise that Rotterdam has been voted as one of the best festival cities in the world several times. Rotterdam festivals are characterised by their daring, innovativeness and cosmopolitan character. They often take place at extraordinary venues like parks, old warehouses, rooftops and shipyards.

International Film Festival Rotterdam (IFFR)



Fans of arthouse films
can indulge themselves
during the ten-day
International Film
Festival Rotterdam at the
end of January where the

latest (independent) films, documentaries and short films from all over the world are shown. There are also all sorts of film-related events and parties

Photo: Sophia van den Hoek Internet: www.iffr.nl



Art Rotterdam Week



Rotterdam is filled with art fairs, special exhibitions, open studios and pop-up shows during Art Rotterdam Week in early February. The three

major art fairs - Art Rotterdam, Rotterdam Contemporary Art Fair and Object Rotterdam attract visitors from all over the world.

Photo: Guido Pijper Address: Van Nelleweg 1

Internet: www.artrotterdam.com

NN Marathon Rotterdam



No other marathon in the Netherlands can match the NN Marathon Rotterdam atmosphere, with more than 950,000 enthusiastic spectators

along the course. The world's top athletes as well as thousands of runners from home and abroad will run the city as fast as possible. The NN Marathon takes place in the beginning of April.

Photo: NN Marathon Rotterdam

Internet: www.nnmarathonrotterdam.nl

ABN AMRO World Tennis Tournament



The ABN AMRO World
Tennis Tournament mid
February is one of the
leading tennis
tournaments in the world.
World-class tennis

players, an impressive VIP area and the activities on Sports Plaza and Tennis Plaza guarantee an exciting event for every sports fan.

Photo: Rotterdam Partners Internet: www.abnamrowtt.nl

Motel Mozaïque



Motel Mozaique is an adventurous festival where you can discover upcoming national and international influencers in music, theater, art and

dance. The festival is known for its exceptional program and takes place in the beginning of April.

Photo: Rotterdam Partners

Internet: www.motelmozaique.nl

Opera Days Rotterdam



In May, Rotterdam has ten days devoted to opera and musical theatre during the Opera Days in Rotterdam.

Photo: Rotterdam Partners

Internet: https://www.operadagenrotterdam.nl/en/

Rotterdam Architecture Month



Rotterdam is world-renowned for its architecture. That's why the month of June has been declared Rotterdam Architecture Month.

Special buildings and monuments open their doors for tours, yoga sessions or parties: the more outrageous the idea, the better.

Photo: Rotterdam Partners

Internet: www.rotterdamarchitectuurmaand.nl



Port of Rotterdam North Sea Jazz Festival



Listen to three days of jazz music and related genres like blues, soul, funk, hiphop and world during the internationally acclaimed North Sea Jazz

Festival in July.

Photo: Rotterdam Partners Internet: www.northseajazz.com

Rotterdam Unlimited



Rotterdam celebrates cultural diversity during Rotterdam Unlimited by the end of July. The city will be full of (free) concerts, performances,

art, dance, stories, parties, the Battle of Drums and the legendary Summer Carnival Street Parade.

Photo: Rotterdam Partners

Internet: www.rotterdamunlimited.com

World Port Days



The World Port Days in September are the best time to experience the Maas River and the Port of Rotterdam to the full. An entire weekend filled

with excursions, demonstrations, boat trips and entertainment on the water and the quays.

Photo: Rotterdam Partners

Internet: www.wereldhavendagen.nl

Gergiev Festival



The Gergiev Festival is a multi-day Symphonic festival of the Rotterdam Philharmonic Orchestra and conductor Valery Gergiev. With

symphonies, film compositions, chamber music and children's plays. The festival takes place in September.

Photo: Rotterdam Partners Internet: www.gergievfestival.nl

SHOPPING



Bijenkorf Rotterdam

Shop till you drop! Whatever your style is and whatever you are looking for, Rotterdam is the place to be. Most shops in the city centre are open seven days a week. From trendy boutiques to megastores, from popular brand stores to the more tranquil, high-end fashion chique, you can find it all in Rotterdam. Let the shopping begin!

Bijenkorf Rotterdam



While London has
Harrod's, Rotterdam is
blessed with De
Bijenkorf, the most
luxurious chain of
department stores in the

country. The great thing about shopping here is



that you'll find exclusive brands like Burberry, Michael Kors, Jimmy Choo and Marc by Marc Jacobs all assembled on the same floor. Stroll right on through to the shoes, leather goods, jewellery and cosmetics, and you'll have a complete outfit all ready to go.

Photo: Bijenkorf Rotterdam Address: Coolsingel 105 Internet: www.bijenkorf.nl

Fenix Food Factory



This small-scale food hub is located in the Fenixloods, a former warehouse, at the Katendrecht peninsula. Here you can enjoy

artisanal food and products from among others the Kaapse Brouwers brewery, Booij Kaasmakers cheese, the Firma Bijten butchers, Jordy's Bakery and Rechtstreex fruit and vegetables. The Kaapse Kitchen serves affordable dishes from different Rotterdam chefs that vary weekly. The terrace on the adjacent quay offers a great view of the Rotterdam skyline.

Photo: Rotterdam Partners Address: Veerlaan 19

Internet: www.fenixfoodfactory.nl

Hudson's Bay



This new department store not only offers a lot of fashion, cosmetics and interior accessories, but also toys, books and La Place restaurant.

Topshop and Saks OFF 5TH can be found in the same building.

Photo: Hudsons Bay Address: Hoogstraat 185

De Groene Passage



Human, animal and environmentally friendly shopping is the aim of this shopping centre. To keep your energy up, you can have breakfast, lunch

or dinner at Spirit where everything is 100% organic and 100% vegetarian.

Photo: Jan Bijl

Address: Mariniersweg 9

Internet: www.degroenepassage.nl

Love Rotterdam. Gifts, Food & More.



Looking for a nice, typically Rotterdam gift or souvenir? Walk into 'Love Rotterdam. Gifts, Food & More' in the central hall of Rotterdam

Central Station. Here you'll find mainly
Rotterdam products like Rotterdamsche Oude
Kaas (Old Cheese), Maasstroompjes (Biscuits),
Rotterdam Port from MWAH and locally brewed
beer from the Kaapse Brouwers. There is also
Rotterdam design available, such as the bags
from Susan Bijl. In addition, in the gift shop more
traditional (Dutch) souvenirs, from magnets to
key rings and postcards are sold.

Photo: Guido Pijper Address: Stationsplein 21

 $Internet: \ https://en.rotterdam.info/locations/love-rotterdam-gi$

fts-food-more/



Evernow



This design shop sells products by young designers and brands that produce their products locally. The shop is a dynamic space where you

feel at home, with a collection that is diverse and renews itself regularly. All pieces are unique items or made in limited editions with care and attention to detail.

Photo: Iris van den Broek Address: Goudsesingel 206

Markthal Rotterdam



You'll find an indoor market hall in various world-class cities, but the combination with luxury housing makes Rotterdam's Market Hall

(MVRDV & INBO, 2014) the first of its kind. The apartments are arched over the food market in a horseshoe configuration. The main hall houses the market itself, as well as shops, various restaurants including Jamie's Italian (from Jamie Oliver) and a fourstorey car park situated below. Look up to enjoy the massive artwork sprawled across the ceiling: the 'Horn of Plenty' by Arno Coenen en Iris Roskam.

Photo: Ossip van Duivenbode Address: Ds. Jan Scharpstraat 298 Internet: www.markthal.nl

Margreeth Olsthoorn



Those in the know come to Rotterdam from all over to visit this famous fashion shop. Her style is avant-garde, raw and slightly punk, with sober,

classical elements. She sells brands like Maison Martin Margiela, Henrik Vibskov, Acne and Avelon, combined with new labels that she's enthusiastic about, like Rotterdam's own jewellery brand The Boyscouts.

Photo: Shelley Trustfull Address: Schilderstraat 5

Email: www.margreetholsthoorn.nl

Susan Bijl



Look for lifestyle brand SUSAN BIJL's flagship store on Mauritsweg in the heart of Rotterdam. Susan Bijl is known nationally and

internationally for the colourful nylon bag The New Shoppingbag.

Photo: Shelley Trustfull Internet: www.susanbijl.nl

De Kaashoeve



De Kaashoeve is a delightful and traditional cheese shop that also carries delights like wine and exotic fruits and nuts. If you're a fan of the

stronger cheeses, don't miss your chance to try a piece of the legendary 'Old Rotterdam'!

Photo: Rotterdam Partners Internet: www.de-kaashoeve.nl



Contemporary Showroom



Dutch designer Jarno
Kooijman crafts his
Contemporary Showroom
with a keen eye for detail
and quality. The store is
filled with beautiful

vintage items and contemporary designer furniture.

Photo: Rotterdam Partners

Internet: www.contemporary-showroom.com

Hutspot



A concept store where new brands and designers sell their products. From clothing and jewellery to interior items, books and art.

Photo: Shelley Trustfull

Address: Karel Doormanstraat 317

Internet: www.hutspot.com

Keet Store



A concept store for startup webshops, businesses and labels. The collection of clothes, jewellery, poetry, graphic prints, interior

accessories and tasty treats from young entrepreneurs and local brands changes frequently.

Photo: Keet Store Address: Oppert 2a

Internet: www.keetrotterdam.nl

Funkie House



With a collection featuring over sixty clothing brands, plus an equally varied clientele, Funkie House can justifiably call itself a

home to both men and women who are into street fashion.

Photo: Funkie House

Address: Korte Hoogstraat 15a Internet: www.funkiehouse.nl

INCONCEPT



This concept store supports creative minds from all kinds of disciplines, and provides a platform where (upcoming) designers can

promote and sell their products.

Photo: Shelley Trustfull Address: Coolsingel 83 Internet: www.inconcept.nl

Wendela van Dijk



From a fancy party dress to the ultimate suit coat: Wendela van Dijk has it all. She sells a mix of celebrated designers and local heroes.

Photo: Shelley Trustfull

Address: Van Oldenbarneveltstraat 105 Internet: www.wendelavandijk.nl



Joline Jolink



Joline Jolink makes stylish clothing in natural materials, both beautiful and practical. Fashion for women who always want to look their best,

whether they're at work, cycling through the city or at a party.

Photo: Shelley Trustfull

Address: Nieuwe Binnenweg 82 Internet: www.jolinejolink.com

Skatestore Rotterdam



A skateshop with the largest assortment in the Benelux for skateboarding and lifestyle: decks, wheels, bearings, trucks and

complete skateboards.

Photo: Shelley Trustfull Address: Westblaak 28 Internet: www.skatestore.nl

CULINARY ROTTERDAM



Rotterdam Partners

Whether you're in the mood for a quick but delicious hamburger or curious about the latest molecular cooking techniques, feel like dining at a spectacular location, or simply want to grab a beer from a local brewery, it's all easy to find in Rotterdam. From trendy coffee bars and organic lunchrooms to fancy cocktail bars, from stylish restaurants (with Michelin stars) to surprising eateries and adventurous fast food concepts, Rotterdam's culinary options are extensive, and interesting newcomers join the list every week.

Fenix Food Factory



This small-scale food hub is located in the Fenixloods, a former warehouse, at the Katendrecht peninsula. Here you can enjoy

artisanal food and products from among others the Kaapse Brouwers brewery, Booij Kaasmakers cheese, the Firma Bijten butchers, Jordy's Bakery and Rechtstreex fruit and vegetables. The Kaapse Kitchen serves affordable dishes from different Rotterdam chefs that vary weekly. The terrace on the adjacent quay offers a great view of the Rotterdam skyline.

Photo: Rotterdam Partners Address: Veerlaan 19

Internet: www.fenixfoodfactory.nl

Fitzgerald



You won't find standard dishes on Fitzgerald's compact, seasonal menu – that changes monthly – but sophisticated, international flavours and

ingredients. These are accompanied by a wide choice of known and unknown wines. Another surprise: the beautiful secret garden of this restaurant and finger food bar in the historical Oude Haven.

Photo: Rotterdam Partners



Address: Gelderseplein 49

Internet: www.restaurantfitzgerald.com

HMB Restaurant



HMB Restaurant occupies the ground floor of one of Rotterdam's most imposing buildings, De Rotterdam by architect Rem Koolhaas. Through

the huge glass panes or on the outdoor patio, you can enjoy spectacular views of the Rotterdam skyline and the Erasmus Bridge while you dine. The menu features 25 refined side dishes and over 100 wines.

Photo: Rotterdam Partners

Address: Holland Amerika Kade 104 Internet: www.hmb-restaurant.nl

Restaurant De Jong



Chef and owner Jim de Jong works with the best that nature offers. Vegetables, flowers and herbs from the kitchen garden play a leading role

in his dishes. You can choose from two daily menus: one with meat and fish or one with only vegetables. The restaurant is located in de Hofbogen, a former railway viaduct.

Photo: De Jong

Address: Raampoortstraat 38 Internet: www.restaurantdejong.nl

De Matroos en het Meisje



The interior of the restaurant is audacious yet tasteful with Delfts Blue print on the walls and the famous Dutch checkered tea towel used

as napkins. This boldness and style is also reflected in the dishes. The menu changes regularly and is inspired by the market and the season.

Photo: Rotterdam Partners Address: Delistraat 52

Internet: www.dematroosenhetmeisje.nl

FG Restaurant



Once the assistant chef of Heston Blumenthal at The Fat Duck, nowadays one of the best chefs in Rotterdam: Francois Geurds (FG). His fine

dining FG Restaurant offers you quite an experience. It's all about molecular cooking here, with the power of simple and pure biological ingredients. Expect unexpected combinations, often created at the table itself.

Photo: Rotterdam Partners Address: Katshoek 37b Internet: www.fgrestaurant.nl

De Groene Passage



Human, animal and environmentally friendly shopping is the aim of this shopping centre. To keep your energy up, you can have breakfast, lunch

or dinner at Spirit where everything is 100% organic and 100% vegetarian.



Photo: Jan Bijl

Address: Mariniersweg 9

Internet: www.degroenepassage.nl

By Jarmusch



At By Jarmusch they serve breakfast throughout the day, but you can also enjoy other dishes at this American Breakfast Diner.

Photo: Titia Hahne Address: Goudsesingel 64

Internet: http://www.byjarmusch.nl/

Pargiet



Parqiet is a no-nonsense café in the Euromast park. They serve affordable breakfasts, lunches, drinks and dinners.

Photo: Wonen in Rotterdam Address: Baden Powelllaan 20 Internet: http://www.parqiet.com/

Brasserie Schielandshuis



The menu focuses on Rotterdam cuisine: honest, no-nonsense and with local products. Stop by for coffee, lunch or a drink.

Photo: Guid Pijper Address: Coolsingel 114

Internet: http://brasserieschielandshuis.nl/

Alfredo's Taqueria



Alfredo's Taqueria is an authentic Mexican restaurant where you can go for all your taco, tortilla and cocktail cravings. It has a (heated)

terrace with tropical palm trees and picnic benches in the courtyard of Het Industriegebouw.

Photo: Titia Hahne

Address: Goudsesingel 204

Internet: https://alfredostaqueria.nl/

Jamie's Italian



Jamie Oliver's Italian restaurant is perfectly located in the Markthal. The kitchen only uses fresh, carefully sourced and seasonal ingredients

to make all of its beautiful, rustic dishes.

Photo: Jamie's Italian

Address: Grote Markt 90-92

Internet: https://www.jamieoliver.com/italian/netherlands/res

taurants/rotterdam/

DeliBird



Delibird owner Wiland
Toelen has succeeded in
bringing a true piece of
Thailand to Rotterdam.
The interior is minimalist,
without frills or

decoration.

Photo: Lorenzo van Galen Address: Delistraat 46c

Internet: http://www.delibird.nl/site/



nhow Bar and Kitchen



Discover the nhow BAR on the seventh floor of the iconic De Rotterdam building for the best beers, tasty wines and surprising cocktails.

Photo: Iris van den Broek Address: Wilhelminakade 137

Internet: https://www.nhow-rotterdam.com/bar-kitchen

Lola bar & kitchen



This spacious tapas restaurant has a modern interior with a cosy and uniquely designed bar. The menu includes Spanish tapas and

pinchos and homemade sangria.

Photo: Bert de Jong

Address: Schiedamse Vest 56 Internet: http://www.hellolola.nl/

Restaurant Héroine



Héroine is the newest addition to Het Industriegebouw. At Héroine you can enjoy delicious dishes, tasty wines and service of a

high level, without fuss. Choose a 4, 5 or 7-course dinner. The dishes are simple but respect special techniques and taste (combinations). The chef gets inspiration from a variety of cuisines.

Photo: Titia Hahne Address: Kipstraat 12

Internet: www.restaurantheroine.nl

Foodhallen Rotterdam



Foodhallen Rotterdam is
located in the
monumental, robust and
characteristic
Pakhuismeesteren
warehouse. This spacious

indoor food market has fifteen local stands with a diverse range. It is a social concept where everyone eats together, but can also individually choose a meal at one of the stands. The Hotel Room Mate Bruno is also located in Pakhuismeesteren.

Photo: Iris van den Broek Address: Wilhelminakade 52-58

Markthal Rotterdam



Sample the delights at the Markthal. In the first indoor market hall in the Netherlands, you can find nearly 100 fresh produce stalls, about 15 food

shops and diverse restaurants including Jamie's Italian (from Jamie Oliver). If you look up you will see the biggest artwork in the Netherlands, the wall painting the Horn of Plenty.

Photo: Ossip van Duivenbode Address: Ds. Jan Scharpstraat 298 Internet: www.markthal.nl

De Kaashoeve



De Kaashoeve is a delightful and traditional cheese shop that also carries delights like wine and exotic fruits and nuts. If you're a fan of the

stronger cheeses, don't miss your chance to try a piece of the legendary 'Old Rotterdam'!



Photo: Rotterdam Partners Internet: www.de-kaashoeve.nl

BARS & NIGHTLIFE



Iris van den Broek

Like so much else in Rotterdam – the architecture, the people, their cultures and customs – the city's nightlife is filled with contrasts. Glamorous cocktail bars and classic pubs, hip and happening dance clubs and intimate concert venues. Depending on what you like to do when you hit the town and what mood you're in, Rotterdam can offer you wildly different nights out. It's all up to you!

Rotown



Rotown is a popular place to listen to live bands from Rotterdam and abroad, but also for dancing on various dj-tunes. Rotown has

been an institution in the city's musical history for over a quarter-century. It hosts primarily alternative bands and artists, from pop to dance.

Photo: Rotterdam Partners Internet: www.rotown.nl

Maassilo / Factory010



Maassilo / Factory010 is located in a former grain silo at Massshaven, near the Maas River and one of the most spectacular club venues in the

Netherlands. All kinds of dance and music programmes regularly take place here, presented by various party organisers. The clubs patronage consists of different cultures and sub-cultures who represent the core of the trendy international club scene.

Photo: Rotterdam Partners Internet: www.maassilo.com

Annabel



Enticing, raw and urban are the words that describe this café and pop stage a stone's throw from Rotterdam Central Station. Annabel is one

point of the golden triangle of Schiestraat (the other two are Biergarten and BAR). When it's sunny, you can enjoy a seat outside.

Photo: Annabel

Internet: www.annabel.nu

Bird



BIRD jazz club not only wants to revive the jazz past, but also wants to update it for the 21st century. Jazz and related genres like soul, latin &

funk, hiphop, afrobeat and electronica form the core of the music programming, complemented by other jazz-related art disciplines such as performance poetry, film and visual arts.



Photo: Rotterdam Partners
Address: Raampoortstraat 26
Internet: www.bird-rotterdam.nl

The Suicide Club



Rotterdam's first rooftop bar, atop the Groot Handelsgebouw, just a stone's throw away from Central Station. The club welcomes you for lunch,

drinks from the champagne and cocktail bar, or five, seven or nine-course dinners until midnight with spectacular views of Rotterdam.

Photo: Jesaja Hezkia Address: Stationsplein 45

BAR

Opened 6 days a week BAR organizes concerts, parties, theatre performances and all sorts of other imaginable events. BAR is located in the Schieblock, a multipurpose building for the creative economy, at only 200 meters from Central Station.

Internet: www.barbar.nu

Ballroom



Ballroom's hallmark is its selection of over 52 different gins from 14 countries, enough to impress even the most jaded gin connoisseur. To

go with your gin, order some of their famous meatballs. Ballroom has two patios, one on the street side and one in the garden, where you can sit outdoors along the back of the bar.

Photo: Rotterdam Partners

Internet: www.ballroomrotterdam.nl

Aloha



Once it was the Tropicana swimming complex, full of children splashing and playing in the pools and zooming down the waterslide. Today it's

home to the hip Aloha Bar: a multifunctional dining facility on the Maas, with bar, restaurant, coffee roaster, and riverside patio. The Aloha Bar always has something interesting on offer, from the regular schedule of children's activities to evenings devoted to dance or film nights.

Photo: Iris van den Broek Address: Maasboulevard 100 Internet: http://www.alohabar.nl/

nhow Bar and Kitchen



Discover the nhow BAR on the seventh floor of the iconic De Rotterdam building for the best beers, tasty wines and surprising cocktails.

Photo: Iris van den Broek Address: Wilhelminakade 137

Internet: https://www.nhow-rotterdam.com/bar-kitchen

Supermercado



At the corner of the Witte de Withstraat you can now find bar and restaurant Supermercado. This cosy place reminds of a

bubbling South-American cantina. Young family, business men and groups of friends --- everyone is welcome at Supermercado, for a good coffee, late lunch or early dinner. You can eat your heart out with one of the many meat, fish or



vegetarian dishes that are prepared in a truly Latin American way at the charcoal grill. Also, you will of course find Mexican tacos and tortilla chips on the menu. Order a cerveza or tequila as a side and your evening is complete!

Photo: Rotterdam Branding Toolkit Address: Schiedamsevest 91

Wunderbar



At Wunderbar, you're instantly transported to the relaxed atmosphere of a vacation in Germany. Sip a beer outside on the patio, or play a game of

table football inside. Wunderbar serves the drinks you won't find in many other cafés, like Fritz-Kola (sweetened with Stevia) and Wostock (a Russian herbal cola drink). The unusual craft beers served here include Raging Bitch and Punk I.P.A.

Photo: Rotterdam Branding Toolkit Address: Boomgaardsstraat 71

Kaapse Maria

Kaapse Maria is the little sister of the Kaapse Brouwers that we know from the Fenix Food Factory. At Kaapse Maria you'll discover surprising and creative dishes that are ideal for combining with the craft beer from the Kaapse Brouwers. With 24 beers on tap, there is also plenty of choice.

Address: Mauritsweg 52

De Gele Kanarie



The beer and food paradise De Gele Kanarie is on the corner of the Goudsesingel and the Mariniersweg. The interior of De Gele

Kanarie may remind you of the Bokaal and Weena cafés, also owned by Ron de Jong and Dave Heijnen. De Gele Kanarie serves lunch, dinner and various types of beer, wine and mixed drinks. They also have their own brewed beer on tap: DGK or De Gele Kanarie (Yellow Canary). This is named after Rotterdammer Martin van Waardenberg who calls a beer a yellow canary. This beer is brewed in-house, in the restaurant's cellar. You can see the large beer kegs through the glass floor at the podium and you can admire the brewery at eye-level near the toilets in the cellar.

Photo: Iris van den Broek Address: Goudsesingel 284

ACCOMMODATIONS



Rotterdam Partners

Spending the night in Rotterdam is always an excellent plan. Arranging accommodations gives you more time to enjoy the city. From trendy hostels to luxurious boutique hotels and high-end hotel chains, Rotterdam has overnight accommodations to suit any preference and



budget.

Mainport Hotel



Mainport Hotel is a five star design hotel located right in the heart of Rotterdam. It has 215 rooms and is right next to the Erasmus Bridge,

looking across the Maas river to the Rotterdam skyline. Influences from around the world are to be found in the hotel's interior decoration and the Down Under restaurant.

Photo: Rotterdam Partners

Internet: www.mainporthotel.com

Thon Rotterdam



The three-star Thon Hotel Rotterdam is located on the bank of the River Maas with views over the Erasmus Bridge and the Wilhelmina Pier. The 92

modern rooms have a solid maritime feel that matches the character of the hotel as a whole.

Photo: Rotterdam Partners Internet: www.thonhotels.com

Hilton Rotterdam



The Hilton Rotterdam is located in the heart of the city's shopping area and a stone's throw away from the City Hall at Coolsingel. The hotel's

original luxurious ambience - think of rich woods, marbles and glass mosaics - was restored during the renovation in 2013.

Photo: Rotterdam Partners

Internet: www3.hilton.com

CitizenM



The 4-star citizenM hotel is situated near the Old Harbour (Oude Haven) and is just a stone's throw from Markthal Rotterdam. The hotel

provides affordable luxury in all 151 rooms, that are equipped with all modern amenities. The hotel's quick self-service check-in takes only 1 minute and the check-out only 30 seconds. The various reception areas are furnished to look like living rooms.

Photo: Rotterdam Partners

Internet:

www.citizenm.com/destinations/rotterdam/rotterdam-hotel

Hotel New York



Embark on the Watertaxi for a ride to Hotel New York. One of the most beautiful historic buildings in the city, Hotel New York is a

Jugendstil structure. The former headquarters of the Holland-America Line looks out towards the sea and is now a restaurant and hotel with 72 differently styled rooms.

Photo: Rotterdam Branding Toolkit Address: Koninginnenhoofd 1

Internet: www.hotelnewyork.nl



Stayokay



Stayokay Rotterdam is a hostel with 49 rooms in Rotterdam's world-famous Cube Houses. The sleek and stylish interiors were

commissioned from a leading design agency. The hostel is located right next to the Oude Haven, a historic river port bursting with restaurants and bars and across the Markthal.

Photo: Rotterdam Partners

Internet: www.stayokay.com/rotterdam

Hotel Bazar



The Bazar hotel and restaurant is situated on the popular and trendy Witte de Withstraat. The interior is very colourful with Middle Eastern,

African and South American influences and is reminiscent of markets in far-away holiday destinations.

Photo: Rotterdam Partners Internet: www.hotelbazar.nl

nhow Hotel



The four-star nhow Rotterdam hotel is in the iconic De Rotterdam, a vertical city designed by internationally celebrated architect Rem

Koolhaas/OMA at the Kop van Zuid. The hotel has a contemporary interior with clean lines and design furniture. Modern architecture and works by local artists give the place a characteristic, Rotterdam feeling.

Photo: Rotterdam Partners

Internet: www.nhow-rotterdam.com

TOURIST INFORMATION & TRANSPORT



Rotterdam Partners

Rotterdam The Hague Airport



An increasing number of European cities provide direct flights to Rotterdam The Hague Airport. Operators Transavia, CityJet, British

Airways, bmi regional, Turkish Airlines, TUIfly, Lufthansa, Jetairfly.com, VLM, Vueling, Corendon and Onur Air fly to the second regional airport in the Netherlands.

From Rotterdam The Hague Airport, you can reach the very heart of Rotterdam (Central Station) very quickly, travelling by taxi or public transport:

Car/taxi

10-15'

RandstadRail and Airport Shuttle bus (bus 50)

15'

RET (bus 33)

20-25'

Schiphol Airport is only 25 minutes away from



Rotterdam Central Station by NS International trains.

Photo: Rotterdam Partners

Address: Rotterdam Airportplein 60

Internet: www.rotterdamthehagueairport.nl

Rotterdam Tourist Information - Website & Offices



Are you interested in visiting Rotterdam but looking for some more inspiration? Visit the official Rotterdam Tourist Information website

www.rotterdam.info for a complete view of the city's highlights and activities.

The staff at the Rotterdam Tourist Information Offices at Coolsingel and Central Station love to help you find your way in Rotterdam once you have arrived. Their tips will turn your visit into an even better experience.

 $www.rotterdam.info\\info@rotterdamtouristinformation.nl$

Rotterdam Tourist Information Coolsingel Coolsingel 114 (in the garden of the Schielandshuis, entrance Coolsingel)

Rotterdam Tourist Information Central Station Stationsplein 20 (main entrance)

Photo: Guido Pijper Address: Coolsingel 114 Internet: www.rotterdam.info

Email: info@rotterdamtour ist information.nl

Rotterdam Welcome Card

Get the most out of your visit to Rotterdam with the Rotterdam Welcome Card. The card gives you a minimum of 25% discount at 50

attractions, museums, restaurants and entertainment venues. And on top of that you can enjoy 1, 2 or 3 consecutive days of unlimited travel with bus, tram or metro with the RET municipal transport company. All in all, a perfect addition to an already fun-packed visit to Rotterdam!

The Rotterdam Welcome Card is available for € 12 (1 day), € 18 (2 days) and € 23 (3 days) at the Rotterdam Tourist Information Coolsingel and Central Station. It can also be ordered online at www.rotterdamwelcomecard.com.

Internet: www.rotterdamwelcomecard.com

Public Transport



Rotterdam has an excellent public transport (OV) system, mostly provided by the RET.
Train, metro, tram, bus and waterbus can take

you everywhere. Planning your route is easy via www.9292.nl.

To travel on public transport, you need a public transport chip card (for sale at any Metro Station).

If you are planning on doing a lot of travelling, you can also purchase one of the following products:

- * Rotterdam Welcome Card: with 1, 2 or 3 days of free travel by bus, tram and metro (plus 50 discounts on fun things to do in Rotterdam). Starting at €12,- for 1 day.
- * Tourist Day Ticket: a day pass that allows you to travel across the province of Zuid-Holland for 24 hours by bus, tram, metro and waterbus. The price is €13,50.

Destination: Rotterdam Publishing date: 2019-07-10



Photo: Rotterdam Partners Internet: www.ret.nl

Population

640,000

Currency

Euro

Opening hours

Generally, shops in the city centre are open 7 days a week, from around 10 am until 7 pm. On Sunday shops open their doors at 12 am. On Friday shops are open until 9 pm.

Most attractions can be visited 7 days a week as well. The Markthal is open until 8 pm except for Friday (9 pm) and Sunday (6 pm). Rotterdam museums welcome their visitors from Tuesday until Sunday (thus closed on Monday).

National holidays include Christmas, New Years Day, Easter, Kings Day (27th of April) and Pentecost.

Internet

www.rotterdam.info

Emergency numbers

117

Tourist information

Rotterdam Tourist Information Coolsingel 114 Opening hours: 9.30 am - 6 pm

Rotterdam Tourist Information Stationsplein 20 Opening hours: 9 am - 6 pm

Rotterdam Tourist Information Prins Hendrikstraat 281 Hoek van Holland Opening hours: Mon-Sat 10 am - 5 pm

Telephone: +31 10 - 790 01 85 E-mail: info@rotterdam.info

